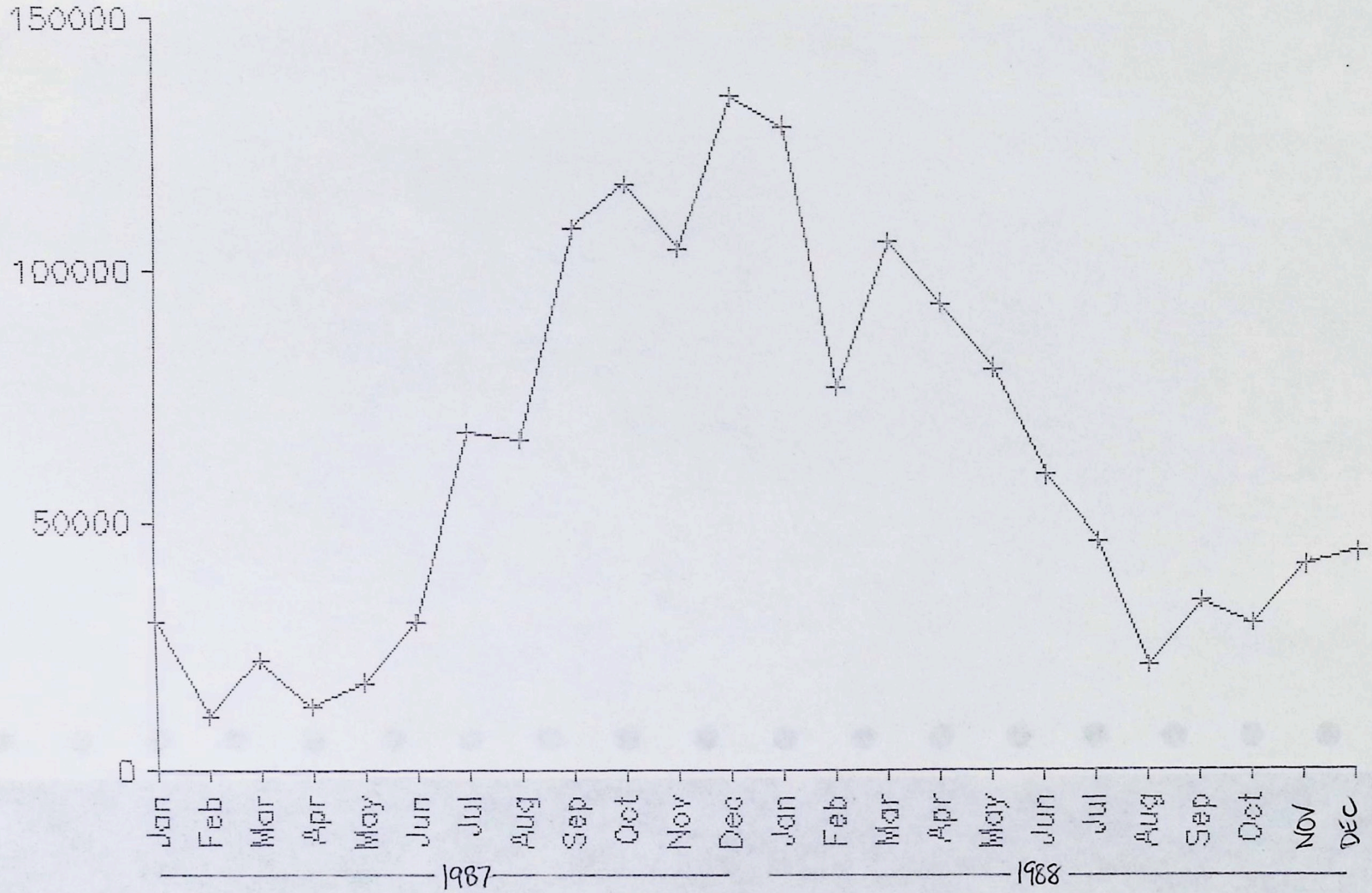
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	Monthly and End-of-Month Comparisons of C/R, C/D, A/p. Cash Reserves															
2	c:EOM.ca	C/R														
3	1/17/1	w/o														
4		Proj	Total			Total	Current		Gross	Gross	Mag	Mag	Proj	Point	#	P/R per
5		$	C/R	C/D	C-D	Cash	Liab	F-G	P/R $	P/R Hrs	P/R $	Hours	P/R I-K	FICA Tax	Paid Ees	Ee I/N
6	1987															
7	Jan	49949	49949	51104	-1155	30163	15615	14548	22296	1918	21151	1923	1145	1594	16	1394
8	Feb	39182	39182	57979	-18797	11006	13388	-2382	13153	1087	12543	1140	610	940	13	1012
9	Mar	54224	54224	42413	11811	22401	51866	-29465	19438	1587	20506	1864	-1068	1390	15	1296
10	Apr	30903	35903	48689	-12786	13174	48432	-35258	20317	1711	20308	1846	9	1453	16	1270
11	May	42904	42904	37678	5226	17976	66831	-48855	11677	952	10728	975	949	835	12	973
12	Jun	97931	97931	87432	10499	30107	33150	-3043	20266	1733	19666	1788	600	1449	16	1267
13	July	72880	77880	68275	9605	68025	20442	47583	25420	2174	18134	1649	7286	1818	16	1589
14	Aug	42451	47541	62011	-14470	66372	45046	21326	17557	1487	10527	957	7030	1255	14	1254
15	Sep	70231	70231	59203	11028	108142	30134	78008	19046	1622	17601	1600	1445	1362	15	1270
16	Oct	70441	95441	86600	8841	117046	16015	101031	20689	1772	19995	1818	694	1479	13	1591
17	Nov	39941	56941	55911	1030	104145	5301	98844	15404	1291	13856	1260	1548	1101	14	1100
18	Dec	92261	92261	61705	30556	134547	29161	105386	22138	1876	18118	1647	4020	1583	14	1581
19	Totals	708298	760388	719000	41388				227401	19210	203133	18467	24268	16259		
20	Averag	58608	63366	59917	3449	0	0	0	18950	1601	16928	1539	2022	1355	15	
21	1988															
22	Jan	62976	62976	77628	-14652	128728	28761	99967	31664	2293	23891	1991	7773	2378	19	1667
23	Feb	35922	35922	91097	-55175	76672	17375	59297	29832	1938	14737	1228	15095	2240	21	1421
24	Mar	61372	111372	81998	29374	105631	50152	55479	34066	2179	21087	1757	12979	2558	23	1481
25	Apr	54147	79147	91290	-12143	93522	29183	64339	34095	2219	19889	1657	14206	2561	24	1421
26	May	35330	94164	106923	-12759	80596	13489	67107	35085	2372	14890	1241	20195	2635	27	1299
27	Jun	42322	57322	77378	-20056	59481	42482	16999	42092	2930	14710	1226	27382	3161	27	1559
28	Jul	56202	66202	79523	-13321	46160	27028	19132	41073	3128	21008	1751	20065	3084	25	1643
29	Aug	42239	52239	86986	-34747	21282	22577	-1295	39114	3029	18068	1506	21046	2937	24	1630
30	Sep	42684	82184	69480	12704	34166	48263	-14097	38449	2865	24732	2061	13717	2888	23	1672
31	Oct	67064	77064	80227	-3163	29564	33280	-3716	34777	2559	23760	1980	11017	2612	23	1512
32	Nov	65799	105299	94317	10982	41349	58454	-17105	26740	1864	18110	1509	8630	2008	18	1486
33	Dec	78502	78502	75940	2562	43904	61656	-17752	27971	1967	27752	2313	219	2101	18	1554
34	Totals	644559	902393	1012787	-110394				414958	29343	242634	20220	172324	31162		
35	Mo Av	53713	75199	84399	-9200				34580	2445	20220	1685	14360	2597		
36	Qtr Av	161140	225598	253197	-27599				113170	8003	66173	5514	46997	8499		
37																
38			Cash Receipts to Cash Disbursements													
39			Cash in Bank Compared to Current Liabilities													
40			Point Gross P/R Compared to Magazine Gross P/R													
41			Liabilities													
42			Cash													
43			Point Total													
44			Magazine Total													
45																
46	FOOTNOTES: (where do numbers come from)															
47	B+C - from "Actual Cash Receipts" folder (desk drawer)															
48	D - from "End of Month Totals" folder (WestAm Cash Disbursements Journal)															
49	F - from "End of Month Totals" folder (Balance Sheet: Total Cash)															
50	G - from "End of Month Totals" (Bal Sheet: all Current Liab except WELL)															
51	I,J - from Champ "Co. P/R Totals" or from Red P/R tax file - includes JC pay & vacation pay															
52	K - from "End of Month Totals" (G/L for each magazine salary acct, added together)															
53	N - from P/R Prepayment Edit list (# of pages printed)															
54	L - Mag P/R $/hourly wage ($11 in 1987, $12 in 1988)															
55	M - Proj P/R overstated because vacation & JC Chron pyts included															

Total Cash in All Bank Accounts

1987-1988



C:EOM

JAN 18 1989

Formulas

JUL 16 1988

	A	K
1	Statistical Summary by Issue	
2	c:IssStats.cal	
3	TODAY	
4		
5	Issue #	#58
6	Issue Quarter	Spring
7	Issue Year	1988
8	On-Sale Date	Mar 8
9	Total # Pages(1)	164
10		
11	PRINT STATS	
12	# Copies printed	55120
13	Prep+Print Costs	29135
14	Cost/copy	K13/K12
15	Cost/100 pages	K13/((K12*K9)/100)
16		
17	EDITORIAL STATS	
18	Total Contrib Pyts	9435
19	Edit Salaries/OPS	K26
20	Total Edit Costs	K18+K19
21	Cost/page	K20/K9
22		
23	PAYROLL (2)	
24	Publisher - $	4946
25	- hrs	K24/12
26	Editorial - $	14932
27	- hrs	K26/12
28	Production - $	13301
29	- hrs	K28/12
30	Circulation - $	13057
31	- hrs	K30/12
32	Research - $	2433
33	- hrs	K32/12
34	Office - $	7193
35	- hrs	K34/12
36		---
37	Total Payroll - $	K24+K26+K28+K30+K32+K34
38	- hrs	K37/12
39		
40	CIRCULATION STATS (# of copies sold)	
41	Subscriptions	20238
42	Nat'l Sales: (3)	
43	Gross Sales	22973
44	Net Sales	8371
45	% Sell Through	K44/K43
46	Alternative Distribs:	
47	Gross Sales	
48	Net Sales	
49	% Sell Through	
50	Total Sales (# of issues)	K41+K44+K48
51		
52	Total Issue Costs (4)	122485
53	Total Overhead (indirect)	39235
54	Circulation Costs:	
55	Subscriptions (7)	26410
56	National Distrib	2881
57	Alternative Distribs	1653
58	Circ Salaries (5)	K30

59		----------
60	Total Circ Costs	SUM(K55:K59)
61		
62	Circulation Income:	
63	Subscriptions/BI	102630
64	National Distrib	8890
65	Alternative Distribs	18193
66		----------
67	Total Circ Income($ rcvd)	SUM(K63:K65)
68		
69	Issue costs/circ income	K52/K67
70	Print costs/circ income	K13/K67
71	Payroll/overhead (6)	K37/(K37+K53)
72	Circ costs/circ income	K60/K67